



MARKETING
ASSOCIATE OF SCIENCE
 Program Requirements

SEMESTER & COURSES	CREDIT HOURS	SEMESTER & COURSES	CREDIT HOURS
<i>Semester 1 (Fall)</i>		<i>Semester 2 (Spring)</i>	
ENGL 1010: English Composition I	3	ENGL 1020: English Composition II	3
MATH 1530: Introductory Statistics*	3	MATH 1630: Finite Mathematics OR College Algebra (MATH 1130 or MATH 1710)**	3
ECON 2100: Principles of Macroeconomics	3	ECON 2200: Principles of Microeconomics	3
INFS 1010: Computer Applications	3	COMM 2025: Fundamentals of Communication or any approved speech/communication general education course	3
History	3	History	3
Subtotal Semester 1	15	Subtotal Semester 2	15
<i>Semester 3 (Fall)</i>		<i>Semester 4 (Spring)</i>	
Humanities/Literature	3	Humanities/Fine Arts	3
Humanities/Fine Arts	3	Natural Science (lab)	4
Natural Science (lab)	4	ACCT 1020: Principles of Accounting II	3
ACCT 1010: Principles of Accounting I	3	GUIDED ELECTIVES	4
MATH 1830: Applied Calculus ***	3		
Subtotal Semester 3	16	Subtotal Semester 4	14
		Total Credit Hours	60

NOTES:

*Students transferring to the UT Knoxville should complete MATH 2050: Calculus-based Probability and Statistics

**Students transferring to ETSU, MTSU or UT Knoxville should take MATH 1630. Students transferring to TSU, TTU, University of Memphis, UT Chattanooga or UT Martin should take a college algebra course.

***MATH 1830: Applied Calculus or equivalent calculus course is required at ETSU, UT Knoxville, University of Memphis, UT Chattanooga, TSU and TTU. MATH 1830: Applied Calculus or equivalent is NOT required at UT Martin, APSU or MTSU.